



To Be The Best **Campaign Summary**

Endowment – Financial Aid

Sending a student to CBA is expensive. It costs about \$8,000 annually. Many families of academically qualified students who would excel and flourish at CBA cannot afford to send them. CBA has insufficient endowment funds to generate sufficient financial aid awards for low and middle income families, especially those with more than one child. Without a little extra help from the generosity of alumni and friends of the school – many of whom benefited from financial aid awards themselves or whose families could pay tuition because the Christian Brothers worked virtually for free – these qualified students will not be able to attend CBA. As part of this drive, it is critical that we almost double our endowment for financial aid awards so that access is not denied to a child because of his or her parents' inability to pay.

Facilities – Athletics

CBA needs to renovate its outdoor athletic facilities. As Syracuse's falls and springs are very wet, our students and organized athletic teams tear up our fields and there is no room to expand. Staying off the fields – even for two or three years – would be insufficient time for grass to take root. It will not last then for more than a season based upon students' usage. Thus, we will install synthetic turf on the game field at Alibrandi Stadium. Should sufficient funds be raised, then the practice field will be expanded to regulation size and also be turfed. The topsoil from those two projects will help CBA to improve the modified field upon which the junior high school teams play. It will also enable us to enhance the softball field, which has never met regulations. After all of those projects are completed, on the north side of the school, CBA hopes to dig up the baseball field to fix the serious drainage problems and add a fourth tennis court to allow that increasingly popular program to host more tournaments.

These athletics facilities improvements will benefit the physical education programs and the organized team sports. More importantly, the improved facilities will enable the school to remain competitive in the eyes of potential students and their families. One of CBA's greatest enrollment/admission devices is the publicity that we receive as a byproduct of our historically strong athletics programs. We should invest in facilities so that when prospective academically qualified students and their families visit, they will see a school that invests in its strengths.

Facilities – Academics

CBA needs to make regular updates to its academic programs. As part of this effort, the school will invest in classroom technology, including Smart Boards that enable teachers to create media-rich lessons that enrich the classroom experience. The library needs new computers so that our students have access to the best resources and research materials. One of the largest facilities improvements will be a renovation of the cafeteria. The space is unusable during the spring and fall months because it is so hot. By air conditioning the area, as well as replacing the flooring and the lighting, it will be available and more usable for student activities, meetings, open house, admissions tours, and other special events.

Annual Fund – Operating Support

As we undertake the largest comprehensive fund raising effort in the history of CBA, we need to maintain the focus on annual giving. This is a vital source of revenue for the school – helping to manage tuition costs – and helping us to attract and retain the most talented teachers and offer unparalleled extra- and co-curricular programming. Donors will be asked to consider allocating a portion of their multi-year pledge to the Annual Fund.