

FAQs ABOUT 2017-2018 CBA DRESS CODE & CBA-APPROVED VENDOR OF DRESS CODE CLOTHING, LANDS' END

Q: Did CBA change the dress code for 2017-2018?

A: There are no significant changes to the dress code for 2017-2018. The Dress Code is available on the CBA homepage in the pop-down menu under "Parent" or "Student" tabs.

Q: Are CBA students required to only wear clothes purchased from CBA-Approved vendor of dress code clothing, Lands' End?

A: No. Students may wear clothes bought elsewhere as long as the clothes are "generously fitting," exact same styles, and same acceptable colors shown in the CBA/Lands' End brochure and on the customized CBA homepage link to Lands' End.

Q: Why has CBA required students to only wear clothes that are "generously fitting," exact same styles, and same acceptable colors shown in the brochure and customized CBA homepage link to Lands' End?

A: For years, CBA's expectation for students has been to purchase and wear oxford and polo shirts with dress pants and docker-style pants that will "generously fit" them. The approved clothes advertised in the CBA/Lands End brochure comply with CBA's Dress Code and will "generously fit" every student if the correct size is ordered.

Q: What does "generously fitting" mean?

A: A "generously fitting" shirt is long enough and big enough to remain tucked in at all times, has appropriate amounts of loose space between the upper body skin and shirt fabric, and does not adhere tightly to the skin and body in any manner that accentuates curvature and upper body shape. A "generously fitting" pant is defined as a pant that is long enough and big enough to have appropriate amounts of loose space between the lower body skin and pant fabric, and does not adhere tightly to the skin and body in any manner that accentuates curvature and lower body shape.

Q: Why has Lands' End been selected as the "CBA-approved vendor of CBA Dress Code Clothing?"

A: CBA selected Lands' End as the "CBA-approved vendor of CBA Dress Code Clothing" because:

- Lands' End has all the styles and sizes of shirts and pants that comply with the entire CBA Dress Code and will "generously fit" every student if the correct size is bought- **this fact makes student compliance easy!**
- Lands' End offers free shipping & returns at select Sears locations; Returns can be made at any Lands' End Shop at Sears and receive free shipping on kiosk orders.
- Lands' End offers easy ordering 24 hours a day/ 7 days a week/ 365 days a year.
- Lands' End states that purchases from them are "Guaranteed ... If you are not satisfied with your purchase, for any reason, you can always return it for exchange or refund of your purchase price." **(See CBA/Lands' End brochure for Lands' End guarantee, return, and exchange details.)**
- Lands' End touts legendary and award-winning customer service to make sure your shopping experience is the best it can be (i.e. Pants are hemmed at no extra charge for most sizes).